

**RAL COLOUR
FEELING 2025+**

**RESONANT
MOTIVATING
ROBUST
SUPPORTIVE
INCLUSIVE**

CARE +
COLLABORATE



2025+



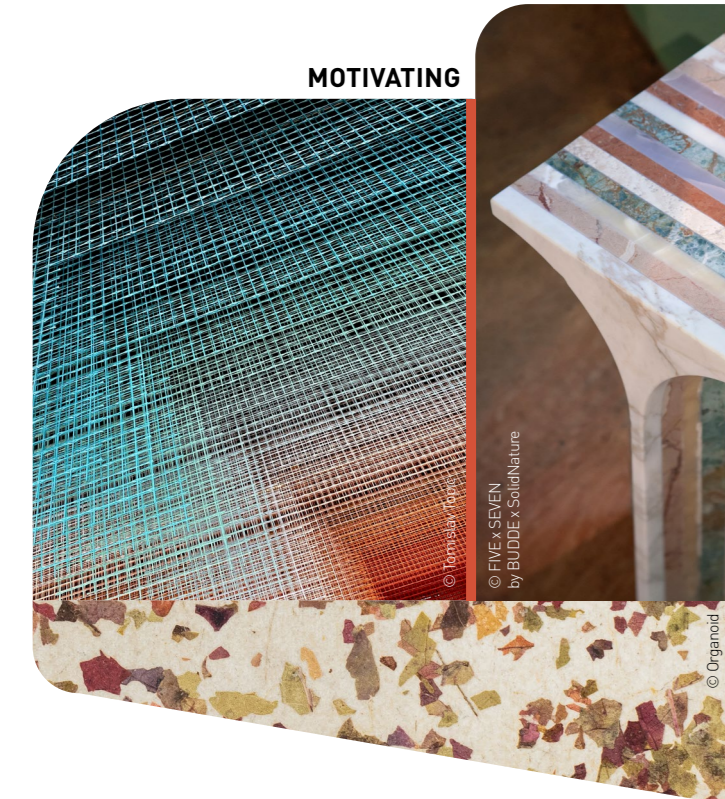
ROBUST

INCLUSIVE

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CARE + COLLABORATE

RAL COLOUR FEELING 2025+ stands for contemporary design and architecture. In trade, skilled craft and industry, the 15 selected colours are an indispensable basis for responding to current issues, **motivating** change, creating project-oriented design or building **resonant** relationships with the environment.

Enormous opportunities lie in the decision to design consciously and with less intervention. Appreciating what is good and what remains saves valuable resources. Instead of rushing to replace things, we can focus on real improvements and new combinations.

	RAL 030 30 40 Crimson red
	RAL 040 50 60 Fox red
	RAL 050 60 40 Apricot brown
	RAL 060 70 20* Peanut butter
	RAL 070 30 10 Mineral brown
	RAL 075 70 40 Brick yellow
	RAL 080 70 05 Gartic beige
	RAL 090 85 05* Pepper white
	RAL 095 85 40 Natural yellow
	RAL 100 70 20* Sand brown
	RAL 180 40 20 Sea green
	RAL 200 80 20 Summer soft blue
	RAL 280 60 25* Opal violet
	RAL 320 80 05* Light violet
	RAL 360 70 15 Opaline pink

The colours may differ from the original RAL sample due to printing.

*** CONSCIOUSLY CONTINUED COLOURS**

Economically, this is a good opportunity to expand upgrading and recycling, maintenance and repair. It also means using mainly waste materials, local materials and non-toxic dyes and paints.

The focus on circular economy, ethical considerations and regenerative design is a model for a future society that is already worth working for.

Contemporary design has a grounded aesthetic. Beyond the generated images of artificial intelligence, more and more communities value fair collaboration and adaptable, **robust** design. People seek reassurance in familiar shapes and stabilising colours, but also dare to use vibrant, **motivating** nuances with high chroma. Relaxation areas are designed to be calming and especially tactile. There are also colourful focal points that **support** creativity and communication. Unusual colour combinations are a sign of a positive future that requires holistic action and world-improving innovation. We all have to focus on doing more good rather than less harm.

The 2025+ palette builds on the past and looks to the future. Five colours from the previous edition are updated with ten new companions. Two colours have been influential since 2021+ and have become new classics.

Design **inclusively**, with purpose and sensitivity, because colour decisions contribute significantly to identification and well-being of all. Use the RAL DESIGN SYSTEM *plus* to flexibly and easily adapt our proposals to ensure that your design solutions are perfectly tailored to your needs.

For more valuable insights, inspiration and professional design tools, please visit our website.

www.ral-farben.de/en/colour-feeling

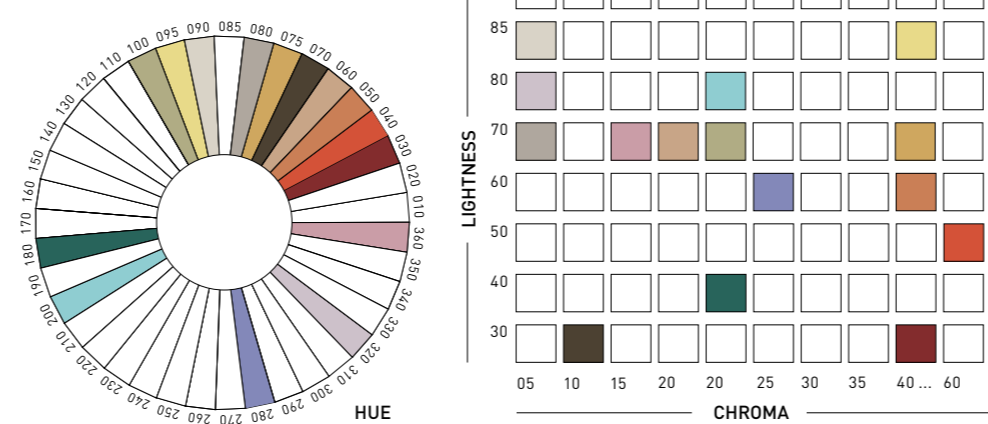


COMBINATIONS

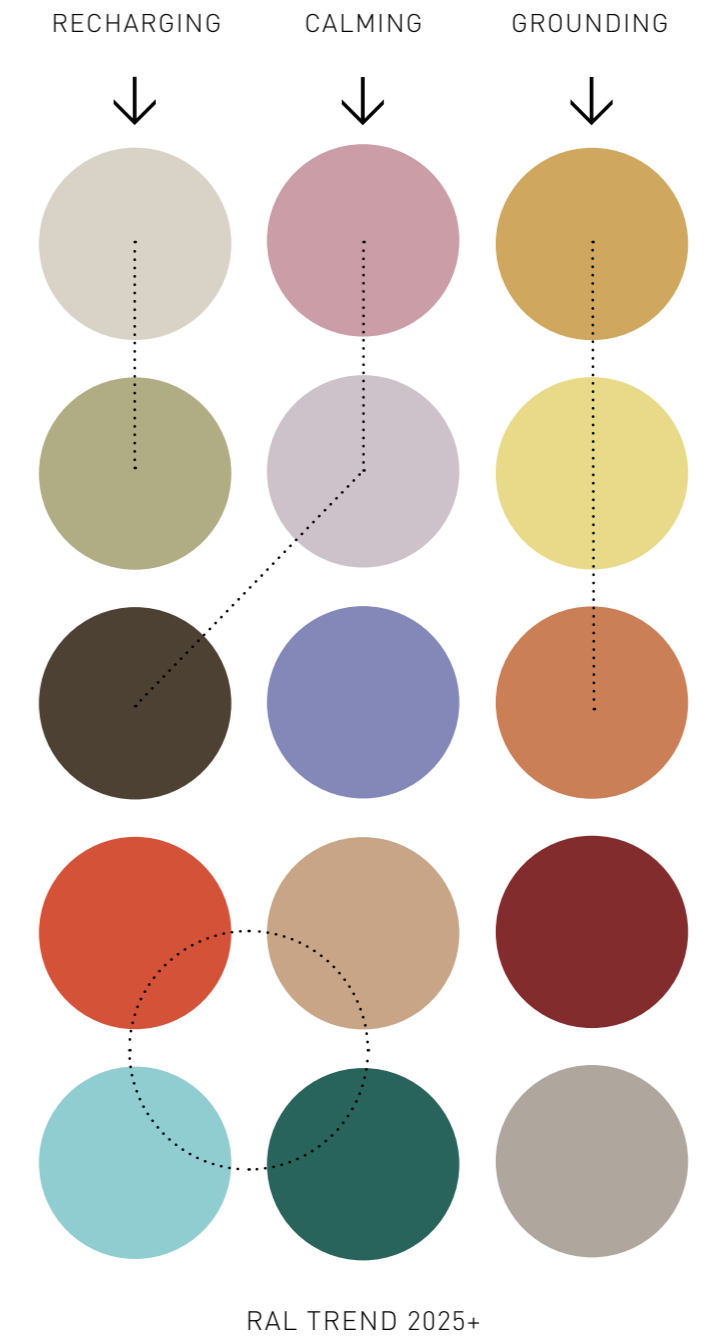
All colours in the palette can be mixed and matched. Our inspiring colour profiles help you make decisions about high-quality working and living environments. They support functionality, sensuality, connection, creativity and regeneration.

FUNCTIONAL			work clear focussed simple
SENSUAL			feel tactile emotional soft
ETHICAL			regenerate relaxed balancing natural
NARRATIVE			communicate accessible diversified connective
PLAYFUL			experiment dynamic innovative optimistic

COLOUR SYSTEMATICS



COLOUR MATRIX



RAL TREND 2025+

The colour matrix makes colour selection easy. Earthy surface tones, complemented by fresh accents, create successful, vibrant combinations. Our suggestions are based on scientific trend research and many years of experience in high profile colour design. More colour inspirations and insights will be published on the RAL COLOURS social media channels.

COLOUR MATERIAL FINISH

All 15 colours are included in the RAL DESIGN SYSTEM *plus*. The colour system with 1,825 shades makes accurate colour communication easy and enables true-to-colour implementation worldwide.



The RAL Trend Box is an inspiring tool for design and architecture. It eases the project work. The colours are transferred into different materials and finishes. Use the samples for mood boards and concept visualisations. Play with colours, materials and finishes.

Which colours will be best for your next project? #colourfeeling
Special thanks to Covestro, Gabriel Fabrics, Object Carpet, Tiger Coatings and the German Design Council - cooperation partners of the RAL Trendbox 2025+.

IMPRINT

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